

Finding cures. Saving children.
ALSAC · DANNY THOMAS, FOUNDER

501 St. Jude Place Memphis, TN 38105

Nonprofit Org. U.S.. POSTAGE PAID

St. Jude Children's Research Hospital



# A VERY SPECIAL Thank You

TO OUR FRIENDS AT **HAMMERMILL**® PAPER

International Paper, through its Hammermill brand, is committed to the lifesaving work of St. Jude. In addition to donating all paper used for our gift catalogs, they generously donated more than \$250,000 in 2018 to help fund our fight against childhood cancer and other life-threatening diseases.





# Spring has sprung! Celebrate the season with perfect gifts for your loved ones.

Shake off the final chill of winter with the heartwarming stories of our St. Jude patients. Their stories of inspiration, hope and survival drive everything we do. Because of you and your generosity, families never receive a bill from St. Jude for treatment, travel, housing or food-because all a family should worry about is helping their child live.



# A. SHOOT FOR THE STARS T-SHIRT \$16

100% cotton. This comfy blue tee features a white shoulder stripe. Youth sizes: XS-XL.

Item # **7903BLU** 

### B. SMILES CAN CHANGE COLD SHOULDER T-SHIRT \$16

60% cotton/40% polyester. This cute shirt features cold shoulders, split sides and a message to make you smile. Toddler sizes: 3T, 4T, 5/6, 6X.

Item # 7701GRN

St. Jude patient **Emma** brain cancer

St. Jude patient **Emily** brain cancer

### D. ST. JUDE LOGO RAGLAN T-SHIRT \$16

60% cotton/40% polyester. Both sporty and stylish, this raglan tee proudly displays the iconic St. Jude child logo. Toddler sizes: 3T, 4T, 5/6, 6X. Youth sizes: SM-XL.

Item # 7702RED

St. Jude patient **Cameron**brain cancer

# **Darsh,** brother of St. Jude patient **Bella**

# C. RETRO VARSITY T-SHIRT \$16

60% cotton/40% polyester. Boost your pride for St. Jude with this colorful retro varsity-style tee. Toddler sizes: 2T, 3T, 4T, 5/6. Youth sizes: XS-XL.

Item # **7902PUR** 

SMILES CAN CHANGE

# E. ST. JUDE ROCKS T-SHIRT \$12

100% cotton. This tee is plugged in and ready to rock in support of the St. Jude mission. Toddler sizes: 2T, 3T, 4T, 5/6. Youth sizes: XS-XL.

Item # 7901RED

St. Jude patient

kidney cancer

### A. MELISSA & DOUG® SEE AND SPELL GAME \$24

Make learning fun while developing sight-reading vocabulary and fine motor skills. Comes with wooden storage case and 50+ wooden letters. Ages 4+. Dimensions: 13.9"H x 9.2"W x 1.75"L.

Item # **4901** 



# **MEET OLIVIA**

SUM

During a family vacation, Olivia was sleepy and ran a low fever. Less than a month later, a doctor visit changed everything. "Your entire world can be shattered in the few minutes it takes for a blood test to be run," recalled her mom. Olivia has acute lymphoblastic leukemia, but thanks to St. Jude, its survival rate has increased from 4 percent when St. Jude opened to 94 percent today. "Her nurses have all commented on how well she handles everything, always sitting still for them to do whatever they need to do," said her mom. "She is the perfect daughter and the best sister, and if you ask her, she isn't sick."

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SIDE VIEW

### B. "OLIVIA" ELEPHANT PLUSH \$18

This adorable and soft elephant is inspired by courageous St. Jude patient Olivia. Ages 1+.
Surface-washable. 10"H.

Item # 2138



ACTIVITY

# C. PATIENT ART-INSPIRED ACTIVITY BOOK

A 16-page collection of coloring pages, mazes, word finds and more. This activity book is inspired by St. Jude patient art.

Dimensions: 8"W x 10.5"H.

Item # 110







# A. REASON TO SMILE WOOD BOX SIGN \$6

Create a positive atmosphere in your home with this sign. Wood. Dimensions: 5"W x 2.5"H x 1"D.

Item # **4502** 

# B. MUFFIN CANDLE \$10

Fill your home with the scent of sun-ripened strawberries. 60 hour burn time. Dimensions: 3.75"W x 3.5"H.

Item # **2502** 

### C. BLESS YOU TISSUE BOX COVER \$18

Share the sweet, handlettered sentiments of "Bless You" with this standard sized, square wooden tissue box. Dimensions: 5.25"W x 5.25"H x 5.63"D.

Item # **4504** 

# D. BLESSINGS FRAMED LETTER BOARD \$30

Take stock of life's many blessings with this framed letter board which includes 144 pieces of white plastic letters, numbers, symbols and punctuation. Dimensions: 14"W x 14"H x 1"D.

Item # 4505



# E. OMBRE WATER BOTTLE \$22

Ombre colored 17 oz. water bottle. Double wall stainless steel with vacuum keeps drinks hot for 12 hours and cold for 48 hours.

Item # 2009PUR

# F. LOVE NEVER FAILS MUG **\$16**

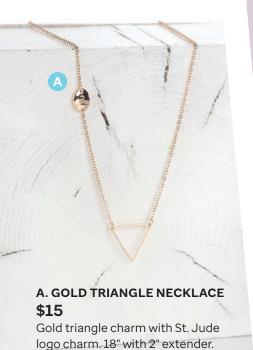
Keep inspiration close with this microwave and dishwasher safe mug. Holds 18 oz. Includes pom pom and wooden gift tag.

Item # 2011

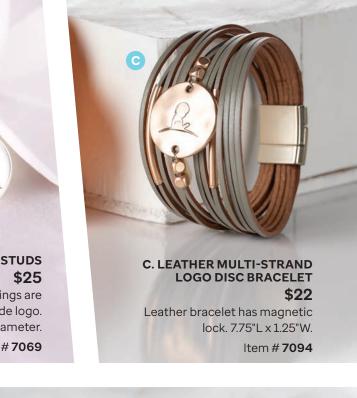
# MEET AXEL

When Axel's mom noticed swelling on his left side, she thought her active boy had hurt himself playing. But an ultrasound showed Axel had a tumor. Referred immediately to St. Jude, he started treatment for kidney cancer the very next morning—but his cancer had already spread. He required surgery to remove his left kidney, then radiation and chemotherapy. After six months, Axel completed treatment and is now cancer-free. Families never receive a bill from St. Jude for anything, and this is, his mom said, "a great help, because I know treatment is very expensive. If St. Jude did not exist, we would not have been able to pay for treatment."

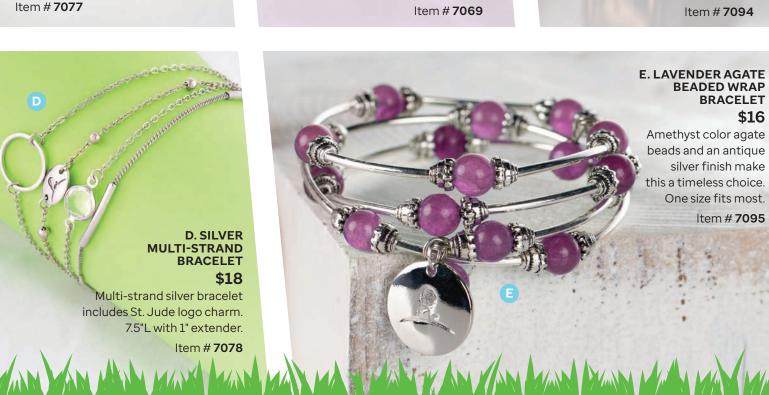
St. Jude patient **Axel** and his mother







\$16





# GIVE A GIF of donation

St. Jude won't stop until no child dies from cancer. Your donation could help provide vital treatments, life-enriching amenities or fun events for the kids of St. Jude, like Axel.



ALSAC is the fundraising and awareness organization for St. Jude Children's Research Hospital ("St. Jude"). ALSAC is an Illinois nonprofit, tax-exempt organization which exists solely to raise and provide the funds necessary to operate and maintain St. Jude whose mission is to find cures for children with cancer and other life-threatening diseases through research and treatment. American Lebanese Syrian Associated Charities, Inc.

(ALSAC) is located at 501 St. Jude Place, Memphis, TN 38105. For questions, Donor Services can be reached at 1-800-822-6344.

We hanor our donors' right to change their communication preferences at any time. If you would like to make any changes, please write to us, call us at 1-800-60-3079, or e-mail us at <u>DonorChoice@stjude.org</u>. To ensure the privacy of our friends and supporters, St. Jude does not sell, lease, rent or loan any personally identifiable information to anyone not acting on our behalf. However, we do share this data with service providers that have agreed to adhere to our privacy policy.

Since this mailing may reach both U.S. and Canadian residents, please review the following information for your residence

For U.S. Residents: 100% of your donation may be eligible for a tax deduction as allowed by law.
For questions about financial information or about ALSAC's purpose, programs and activities, call Donor Services at 1-800-822-6344, visit www.stjude.org, or

write to ALSAC, or for residents of the following states, as stated below. **California**: ALSAC's audited financial statement

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ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. ALSAC'S REGISTRATION NUMBER IS CH-431.

<u>Georgia</u>: Upon request, ALSAC will provide a full and fair description of this and its other programs, and a financial statement or summary. <u>Manyland</u>: A copy of the current financial statement for American Lebanese Syrian Associated Charities, Inc. is available by sending the request to 501 St. Jude Place, Memphis, TN 38105 or calling 800-822-6344. Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapois, MD 21401, (410)974-5534. <u>Michigan</u>: MICS No. 3799. <u>Mississippis</u>: The official registration and financial information of American I between Syrian Associated Charities, Inc. may be noblained from the Mississippis Segretary of State's office by

calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement by the Secretary of State.

New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT http://www.state.nj.us/lps/ca/charfrm.htm.

REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. New York: A copy of ALSAG's last financial repor filed with the Attorney General is available by sending the request to ALSAC at 501 St. Jude Place, Memphis, TN 38105 or the Attorney General Charities Bureau, Department of State, 120 Broadway, 3rd Floor, New York, NY 10271. North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at (888) 830-4989 or 919-807-2214. The license is not an endorsement by the state.

Pensylvania: The official registration and financial information of American Lebanese Syrian Associated Charities, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 800-732-0999. Registration does not imply endorsement. Virginia: Upon request, a financial statemen is available from the State Office of Consumer Affairs in the Department of Agriculture and Consumer Services, 102 Covernor Street, Richmond, Wa 28219. Washington: The registration required by the Charitable Solicitation Act is on file with the Secretary of State's office. You may obtain financial disclosure information by contacting the Secretary of State at 800-332-4483 or www.sss.wa.gov. West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State Capitol, Charleston, W 25305. Registration does not imply endorsement. Wisconsin: A financial statement of the charitable organization disclosing assets, liabilities, fund balances, revenue, and expenses for the preceding fiscal year will be provided to any person upon request. REGISTRATION IN A STATE DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION OF ALSAC BY THE STATE.

For Canadian Residents: The organization is not a Canadian registered charity at this time and donations do not qualify for Canadian tax recognition. The privacy policy for Canadian residents can be found at stjude.org/canada/privacy.

# how to order

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Visit us online at **STJUDE.ORG/SPRINGGIFTS** or call **800-746-1539** to view additional Gifts of Donation.

		MINIMUM DONATION	ITEM NUMBER
Gifts of PLAY	HELP BUY TOYS FOR HOSPITAL AREAS SHARE OF VIDEO GAMES FOR TEEN ROOMS SCHOOL WORKBOOKS	\$25 \$75 \$75	1914 1903 1920
Gifts of CARE	REHABILITATION WEIGHTS SHARE OF PLATELET TRANSFUSION SHARE OF ONE DAY OF OXYGEN	\$25 \$50 \$75	1911 1912 1913
Gifts of FUN	NO MORE CHEMO PARTY SHARE OF HOLIDAY PARTY SHARE OF SPECIAL EVENTS	\$25 \$50 \$75	1907 1908 1909

### A. BLACK AND CREAM COLOR **BLOCK LEATHER TOTE** \$84

Sleek and stylish 100% leather tote is perfect for those on the go. Perfect for laptop, tablet or files. Dimensions: 12"H x 10.75"W x 4"D.

Item # 6506

# Don't forget! **MOTHER'S** DAY is May 12.

### **B. CHEVRON TOTE** \$40

Inside zippered pocket and padded laptop pocket. Dimensions: 15.5"H x 20"W x 5"D. 20" handles.

Item # 6505

### C. A LITTLE SPARKLE **COSMETIC BAG** \$10

White leather cosmetic bag adorned with a black tassel and metallic gold zipper. Dimensions: 9"W x 6"H.

Item # 6502

# E. BROOKS BROTHERS® **SILK TIES** \$32

Spring colors and the St. Jude logo make these 100% Italian silk ties perfect for any dressy occasion. Regular length is 58". Width is 3.25". Dry clean only.

Red Tie: Item # 5904RED

Gold Tie: Item # 5905GLD

Blue/Grey Tie: Item # 5903BLU

# D. FAUX LEATHER TASSEL **PURSE CHARM**

Teal faux leather accessory charm. Silvertone accents and St. Jude charm. 5.5"L

Item # 7075

# MEET BELLA and her brother

At the hospital in Mumbai, the news was grim. Thirteenmonth-old Bella's brain tumor was cancerous and incurable. Her parents had never been to the United States or heard of St. Jude. But soon, based on additional pathology from St. Jude and another hospital in India, Bella's diagnosis was changed to anaplastic ependymoma-a survivable disease, if treated properly. A month after being told Bella would die, her family arrived at St. Jude, where she received proton therapy and chemotherapy. They were prepared to sacrifice everything to get her help. Instead, they found St. Jude would provide much more than Bella's treatment. Said her father, "Accommodation, transportation-everything is arranged. Unless someone comes here and experiences it, no one will believe that there could be such an organization in the world."

St. Jude patient



\$15





# A. FLORAL WREATH T-SHIRT \$22 This comfy and fun floral design tee is 100% cotton. Unisex Sizes: SM-2XL. Item # 8312BLU St. Jude

# B. ST. JUDE REPEAT RINGER T-SHIRT \$22

Contrast collar and sleeve binding give a little retro fun to your wardrobe. 52% cotton/48% polyester. Unisex Sizes: SM-2XL.

Item # 8314BLU

# C. UNISEX DANNY SUCCESS T-SHIRT \$22

Inspire everyone around you with this 100% cotton shirt displaying a classic quote from St. Jude Founder, Danny Thomas. Unisex Sizes: SM-2XL.

Item # 9023BLU

# D. ST. JUDE FLORAL RELAXED-FIT TANK \$26

Make your winter blues a thing of the past with this relaxed, flowing floral tank.

50% cotton/50% viscose. Ladies Sizes: SM-2XL.

Item # 8313COR

### E. OMBRE ST. JUDE LOGO TANK \$26

This yellow ombre tank is light and soft and exudes the whimsy feel of spring. 95% rayon/5% spandex. Ladies Sizes: SM-2XL.

Item # 8311YEL

RESEARCH HOSPITAL

DESIGN

See website for size charts.

Families never receive a bill from St. Jude for treatment, travel, housing or food-because all a family should worry about is helping their child live.

See website for

size charts

# A. LADIES 'WE WON'T STOP' **PERFORMANCE T-SHIRT**

# \$24

Performance, moisture-wicking tee. 95% polyester/5% spandex. Ladies Sizes: SM-2XL.

Item # 8315GRY

### **B. UNISEX 'WE WON'T STOP' PERFORMANCE T-SHIRT** \$24

Performance, moisture-wicking tee. 95% polyester/5% spandex. Unisex Sizes: SM-2XL.

Item # 9022GRY

### C. UNISEX 'THIS SHIRT FIGHTS CHILDHOOD **CANCER' T-SHIRT** \$22

Make it known you are supporting the fight to end childhood cancer. 100% cotton. Unisex Sizes: SM-2XL.

Item # 9021BLU





## D. ADIDAS® HORIZONTAL COLORBLOCK GOLF SHIRT \$55

Performance, moisturewicking collared shirt. 95%polyester/5% elastane. Unisex Sizes: SM-2XL.

Item # 9019MLT



Classic and vintage-worn, this 100% cotton tee lets everyone know "There's no place like St. Jude". Unisex Sizes: SM-2XL.

Fashions for the season modeled by St. Jude parents and supporters.



Item # 9020RED